

Merck Company Report (MEJO 467)

Prepared by Audrey Lucas on August 28th, 2025

1) Merck's Public Presentation

Merck presents itself as a science-driven biopharmaceutical company “Inventing for Life,” focused on discovering, developing and delivering medicines and vaccines that save and improve lives of both humans and animals. The company emphasizes patients first, rigorous research, and operating responsibly for people and the planet. [1][2]

2) Merck's Public Materials

Merck's public materials consistently project:

- Scientific leadership (oncology, vaccines, infectious disease)
- Global impact (treating some of the world's most urgent diseases)
- Responsible growth (purpose/ESG framing around health access, ethics, and environmental goals). [1][2]

3) Comparison to Partner Company (Pfizer)

Both companies lead with science and global health, but their front-door narratives differ slightly:

- Merck leans into the human-forward tagline “Inventing for Life” and a purpose report that pairs medical breakthroughs with responsibility themes. [1]
- Pfizer frames its identity as delivering “Breakthroughs that change patients’ lives,” a more direct, results-focused purpose statement. [3]

4) CEO Bio.

Robert M. Davis serves as Chairman and Chief Executive Officer of Merck. In SEC filings he is listed among the company's executive officers; Merck's investor materials confirm his current roles. [2]

Davis previously held senior leadership roles at Merck before becoming CEO; under his tenure Merck has continued to prioritize oncology growth and vaccines- see 10-K business overview. [2]

5) Social Media Presence

Merck maintains an active presence on multiple platforms, all linked directly from its official website to ensure authenticity:

- LinkedIn (company updates, thought leadership, career content)
- X (Twitter) (press releases, science and health awareness campaigns)
- Instagram (visual storytelling, employee features, community outreach)
- YouTube (research spotlights, patient stories, CSR initiatives)

Each channel aligns with Merck’s strategy to project innovation, responsibility, and accessibility to different audiences. [4]

6) Org. Chart & Leadership

Merck organizes its leadership disclosures into two clear sections: an Executive Committee focused on operational management and a Board of Directors that provides governance and oversight. This separation highlights accountability and supports stakeholder understanding of the company’s structure. [5][6]

7) Story, History, & Formal Reporting

- History: Merck emphasizes its 130-year legacy of medical innovation through a dedicated “History” page that outlines milestones in research and development. [7]
- Annual Report/10-K: Merck’s most recent Form 10-K (2024) provides the most authoritative view of the company’s financial performance, risk factors, and business segments. The filing also outlines the company’s long-term strategy and is the primary source for accurate corporate data. [2]

8) Early-career/Internship Programs

Merck offers internships and early careers for graduates through its Future Talent Program and Students & Graduates recruiting. These are the official entry opportunities for early-career roles within the company. [8]

In-text Footnotes

[1] Merck Purpose Report (2024/25). “Inventing for Life” purpose and responsibility framing. Merck & Co., Inc.

[2] Merck & Co., Inc. Form 10-K (FY 2024). Company overview, executive officers, segments.

[3] Pfizer Annual Review (2021) – Purpose (“Breakthroughs that change patients’ lives”). Pfizer Inc. (purpose statement is consistent across years).

[4] Merck “Stories – Connect with us on social.” Links to official social channels from merck.com newsroom hub.

[5] Merck – Executive Committee ([merck.com/company-overview/leadership/executive-team/](https://www.merck.com/company-overview/leadership/executive-team/)).

[6] Merck – Board of Directors ([merck.com/company-overview/leadership/board-of-directors/](https://www.merck.com/company-overview/leadership/board-of-directors/)).

[7] Merck – History ([merck.com/company-overview/history/](https://www.merck.com/company-overview/history/)).

[8] Merck Careers – Students & Graduates ([merck.com/us/en/student-opportunities](https://www.merck.com/us/en/student-opportunities)).